

EXHIBIT A

**Curriculum Vitae of
Ray Everett-Church, Esq.**

Professional Experience:

2004 – Current	Independent Consultant PrivacyClue LLC, San Francisco, CA
2006 – 2007	Advisor, Privacy Officer & Counsel AGLOCO.com, Los Altos, CA
2005 – 2006	Advisor, Counsel & VP for Privacy/Security ReflexionID Inc., Santa Clara, CA
2004	Privacy Officer TurnTide Inc., Conshohocken, PA
2001 – 2004	Chief Privacy Officer & Senior Vice President, Consulting ePrivacy Group, Inc., Paoli, PA
1999 – 2001	Chief Privacy Officer & Vice President, Public Policy AllAdvantage.com, Inc., Hayward, CA
1998 – 1999	Associate Attorney Haley Bader & Potts P.L.C., Arlington, VA
1994 – 1998	Independent Technology and Policy Consultant Washington, DC
1992 – 1994	Information Specialist American Immigration Lawyers Association, Washington, DC
1987 – 1992	Freelance Political Campaign Consultant Herndon, VA

Education:

Juris Doctor, George Washington University Law School (1997)

B.A., International Studies, George Mason University (1992)

Ray Everett-Church, Esq.**Curriculum Vitae**

Page 2 of 4

Board Memberships and Associations:

2005 – Present	Member, Advisory Board, Ignite Venture Partners, Carefree, AZ
2005 – Present	Member, Advisory Board, WeMeUs.com (social networking service), Palo Alto, CA
2004 – Present	Member, Privacy Advisory Board, Spoke.com (social networking software), Palo Alto, CA
2000 – Present	Member, National Advisory Council, George Washington University School of Engineering and Applied Science, Washington, DC
1999 – Present	Board Member, Whitehat.com (Email marketing service bureau), Tempe, AZ
1997 – Present	Counsel and Board Member, Coalition Against Unsolicited Commercial Email (www.cauce.org)
1998 – Present	Member, Congressional Internet Caucus Advisory Committee
2001 – 2004	Member, Advisory Board, Privo.com (Children's privacy company), Springfield, VA
2000 – 2003	Member, Advisory Board, PrivacyRight.com (Enterprise privacy technology), San Mateo, CA
1999 – 2001	Founding Board Member, Privacy Officers Association, Philadelphia, PA
1999 – 2000	Co-Chair, Privacy Officers Council, Internet Advertising Bureau, New York, NY
1998 – 1999	Advisor, International Computer Security Association's ISP Security Consortium (ISPSec)

Public Testimony:

2007	Montana State Legislature, Conference Committee on Online Tax Preparation
2005	Federal Trade Commission, CAN-SPAM Report to Congress Consultations
2005	Federal Trade Commission, Email Authentication Summit
2004	Federal Trade Commission, CAN-SPAM Act Rulemaking Consultations
2004	Federal Trade Commission, "Spyware" Public Workshop

Ray Everett-Church, Esq.

Curriculum Vitae

Page 3 of 4

2002	Federal Trade Commission, "Spam Forum" Public Workshop
2000	California State Legislature, Joint Committee on Privacy Legislation
1999	US House of Representatives, Subcommittee on Telecommunications, Trade and Consumer Protection
1998	US Senate, Subcommittee on Communications
1997	Federal Trade Commission, Public Workshop on Consumer Information Privacy

Publications (past 10 years):

2004 – Current	Monthly Columnist on Privacy and Spam, eSecurityPlanet.com (JupiterMedia)
2006	<i>Privacy Law and Trademark Law</i> , in <i>The Handbook of Information Security</i> (Hossein Bidgoli, ed.) (Wiley Publishing, Inc.)
2004	<i>Fighting Spam for Dummies</i> , co-authored with John Levine and Margaret Levine Young (Wiley Publishing, Inc.)
2003	<i>Privacy Law and Trademark Law</i> , in <i>The Internet Encyclopedia</i> (Hossein Bidgoli, ed.) (Wiley Publishing, Inc.)
2003	<i>It's Not Called 'Can' Spam for Nothing</i> , News.com (December 16, 2003)
2003	<i>Trusted Email Open Standard</i> , co-authored with Vincent Schiavone, et. al., ePrivacy Group White Paper (May 2003)
2002	<i>Internet Privacy for Dummies</i> , co-authored with John Levine and Gregg Stebben (Wiley Publishing, Inc.)
2002	Foreword, <i>Net Crimes & Misdemeanors</i> by J.A. Hitchcock, (CyberAge Books)
2000 – 2003	E-Commerce section editor and contributor, <i>Privacy Officer Advisor</i> (newsletter of the Privacy Officers Association and International Association of Privacy Professionals)
1999	<i>Why Spam Is A Problem</i> , in <i>OnTheInternet</i> (Journal of the Internet Society) (May/June 1999)

Ray Everett-Church, Esq.

Curriculum Vitae

Page 4 of 4

- 1999 *Losing A Taste for Spam*, in *IP Magazine* (May 1999)
- 1999 *The Spam That Started It All*, in *Wired News* (April 13, 1999)
- 1999 *A Bite Out of Spam*, in *Legal Times* (April 12, 1999)

Previous Expert Witness Engagements:

- 2006 *Asis Internet Services v. OptIn Global, Inc., et al.*, N.D. Cal.
(consulting expert for Defendant Quicken Loans Inc. in spam litigation)
- 2004 *Beyond Systems, Inc. v. Nexpoint Technologies, Inc., et al.*, Montgomery
County Circ. Ct., Md. (written testimony in spam litigation)
- 2004 *In re Gator Software Trademark and Copyright Litigation*, N.D. Ga.
(written testimony and deposition for seven Plaintiffs in multidistrict
litigation regarding “spyware” distribution and online advertising practices)
- 2003 *eHealthInsurance Services, Inc., v. InsWeb Corporation*, N.D. Cal.
(consulting expert for Plaintiff)
- 2001 *In re Napster, Inc. Copyright Litigation*, N.D. Cal. (written testimony for
Defendant Napster, Inc.)
- 1999 *Hartford House Ltd., d.b.a. Blue Mountain Arts v. Microsoft Corporation
and WebTV Networks, Inc.*, N.D. Cal. (written testimony for Defendants)